

## What is a PodCast?

Podcasting is a form of audio & video broadcasting on the Internet. The reason it became linked with the iPod in name was because people download podcasts (audio shows) to listen to on their iPods. However you don't have to listen to podcasts only on iPods; you can use your computer with music software such as iTunes, Windows built-in Media Player, Winamp, or other portable music players (iPod competitors) such as Creative Zen or iRiver. It really doesn't matter, as long as you have some way to play music on your computer you will be able to listen to podcasts.

## Why a Wedding PodCast?

We decided when we began our business years ago, that we wanted to be on the cutting edge of technology. We want to offer you products that few others do. We want to create products that integrate into the way our clients already view video and photographs. Podcasting was a natural progression.

## Advantages of using a PodCast

The Gauthier Photography Wedding PodCast makes the same video we provide to you online, and on DVD, through Apple iTunes as a downloadable video PodCast. The format of the video is aimed at those of you who have the new iPod or iPhone. You can then show off and view your wedding video when you don't have a computer available.

## Downloading Your PodCast

We will provide instructions for iTunes only as it is by far the most common program used to download PodCasts, and because it connects directly to the iPod and iPhone that the PodCasts are formatted for.

- 1) Open iTunes
- 2) Click "iTunes Store" on the left-hand menu
- 3) Enter: "gauthier photography" into the Search iTunes Store field on the top right, and press Enter on your keyboard
- 4) The resulting page will show the Gauthier Photography PodCast. Click on the image of the podcast
- 5) The resulting page will show a list of all "episodes" (weddings) available.
- 6) Find your wedding, and click "Subscribe" next to your wedding.
- 7) The podcast will download (it will take some time depending on your internet connection speed. The files can be up to 100mb in size.
- 8) You can now view the video inside iTunes by going to your Podcasts directory.

## Getting the Podcast Onto your iPod or iPhone

- 1) Connect your iPod or iPhone to your computer
- 2) Wait until your iPod or iPhone shows up under your DEVICES list on the left side of iTunes
- 3) Click on your iPod or iPhone.
- 4) Click on the Podcasts Tab
- 5) Put a Check Mark next to Gauthier Weddings Slideshow Podcast
- 6) Click Sync on the bottom right of your screen
- 7) Your wedding slideshow will now transfer to your iPod for viewing



If you have any questions, please never hesitate to contact us. We are always happy to help. If you have any technical questions, please include as many details as you can about your computer (Windows or Mac version, and exactly what you were doing when you had a problem).